

**ABSTRACT**

A system and method for providing video content to a client system is disclosed. The system includes a server and a computer coupled by a network. The server obtains operating environment information of the computer in response to a request for video content from the computer. The server selects a version of the requested video content for sending based on the obtained operating environment information. The selected video can be received by the computer at the computer's particular connection speed over the network and can be played by the computer using its particular video player. The server sends the selected video to the computer and causes the computer to automatically begin playing the video without requiring any overt interaction by the operator of the computer.